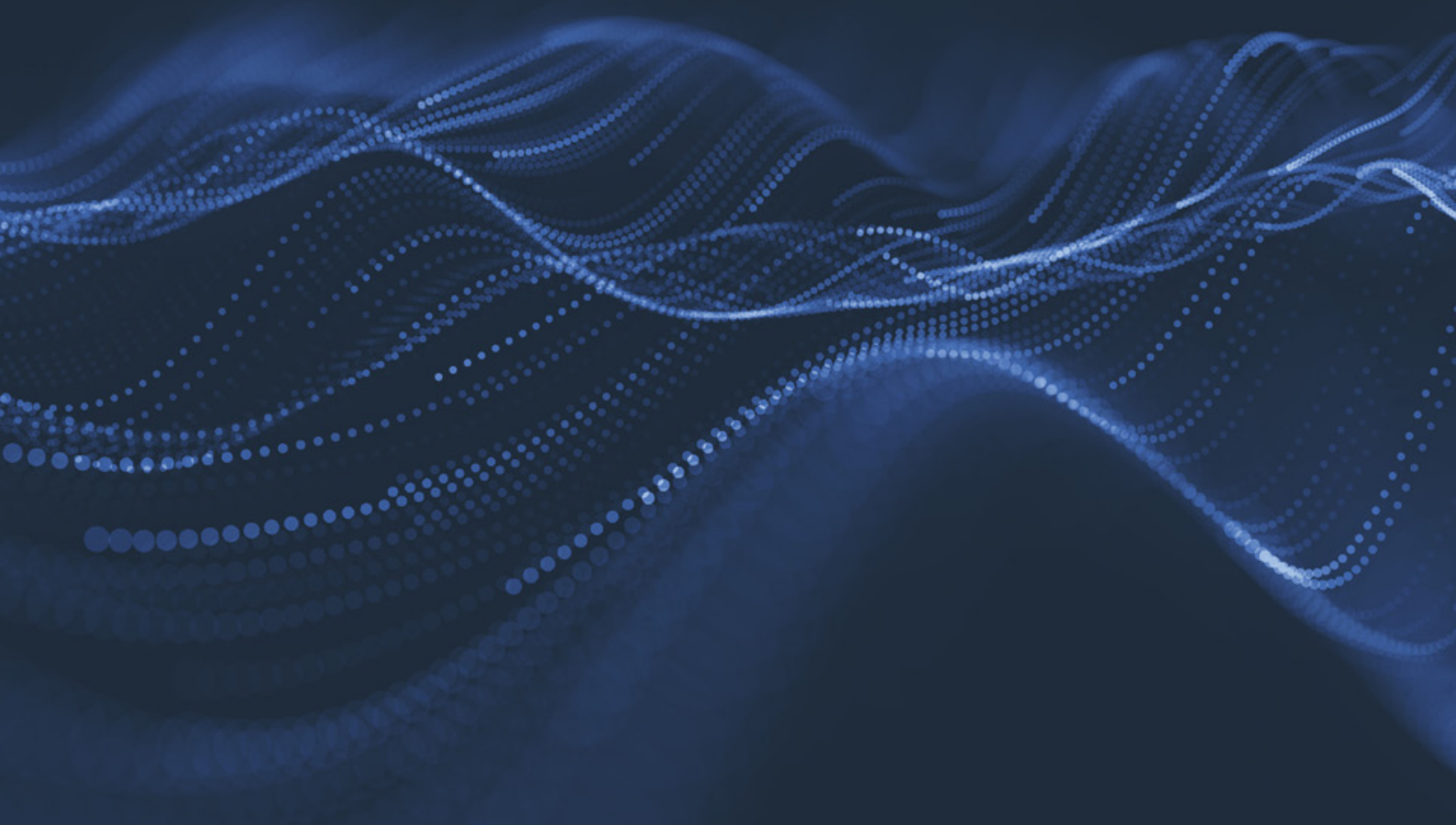


Technology Networks



2026

MEDIA

KIT

Exploring
the Science
That Matters
to You

Connecting You to the Scientific Community

Technology Networks continues to be a go-to site for scientists around the world. From our viral news stories to educational articles and online symposia, we serve the scientific community as a trusted resource, enabling them to explore the science that matters to them.

In addition to our industry-recognized content creation, our expertise in marketing and advertising enable us to deliver high-quality leads and achieve unparalleled levels of reach and engagement.

"This experience has deepened my understanding of effective quality control measures, and I'm eager to apply these best practices in my molecular biology research.

A sincere thank you to the organizers and to the contributors for sharing their expertise!"

– Intern, BioGrad Education for Lab Skills & Biotech

"I am very grateful for *Technology Networks*' recent article highlighting inspiring scientists as part of Black History Month. It's a really interesting read, covering the achievements of many very impressive scientists working in drug discovery and development."

– Head of Centre of Excellence – Lipid NanoParticle, CPI

"You did an amazing piece on one of our prior papers - it's rare for a writer to have such a deep understanding of both the biochemistry and the mass spectrometry."

– Senior Director, Center for Metabolomics and Isotope Tracing, Washington University in St Louis

Contents

3	Breaking Science News & High Impact Reporting	8	Supplier Hub & Supplier Pages	14	Editorial Calendars
4	Organic Reach & Global Readership	9	Pay-Per-Lead Campaigns	16	Online Symposia
6	Our Audience	11	Email Campaigns	21	Teach Me in 10
7	Earned Media	12	Custom Webinars	23	Social Media
				24	eNewsletters
				28	Custom Content Creation

Trusted by Scientists

Read by **hundreds of thousands of people** every month, *Technology Networks* is a leading online science publication. Our integration of breaking news, focused articles and educational resources support scientists from bench to boardroom across a multitude of industries.

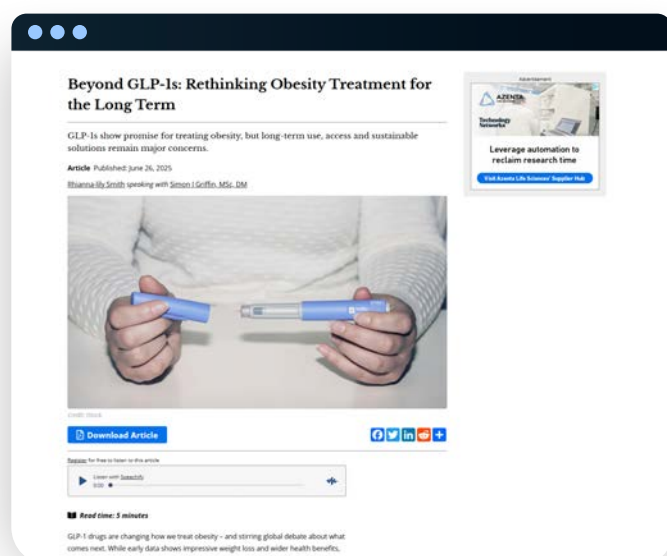


Showcasing the Latest Breaking Science News

The *Technology Networks* newsroom is dedicated to producing factually accurate, high-quality news that engages our diverse, global readership. Our mission reflects the fundamental values of our scientific publication – accuracy, integrity and relevance – adapting to the dynamic nature of journalism in today's news publishing environment.

Our newsroom strategies include:

- Collaborating with academic institutions and global organizations to publish **high-quality** press releases
- Providing original coverage of **breaking** and **embargoed** research
- Developing content on the latest research identified as **high impact** by our editorial team
- Creating features that help to explain why breakthroughs in research and technological advancements matter



“What an incredible interview! I follow the Allen Institute's research closely and recently read Dr. Kelly Jin's paper – it's truly fascinating. As a scientist, I've learned so much from their work, and I really admire the Institute's contributions to neuroscience. Thank you for this insightful piece!”

– *Postdoctoral Scientist, University of Tennessee – Health Science Center College of Medicine*

Impressive Organic Reach

With the continued growth of AI Overviews and the expansion of AI-powered search, we continue to position search engine optimization (SEO) at the heart of *Technology Networks*' content strategy. We:

- 1. Achieve** a dominant ranking for 1,000s of keywords and search terms
- 2. Attract** more website users, driving conversions and engagement
- 3. Capture** and update contacts to develop our targeted audience lists continuously

This allows our customers to deliver **relevant information** to the **right audience** at the **right time**, precisely when they are actively searching for it.

10 K+

citations in Google AIOs *

48%

of site traffic via organic channels*

How Do We Compare?

Technology Networks is in a unique position that sets it apart from other publications...

Our **12 communities** and focused [topic hubs](#) provide our audience with focused coverage yet reflect the interconnected nature of the industry.

Our array of **content types** enable people to digest the science that matters to them in the format that suits them best. Our **global readership** allows our customers to reach their target audience.

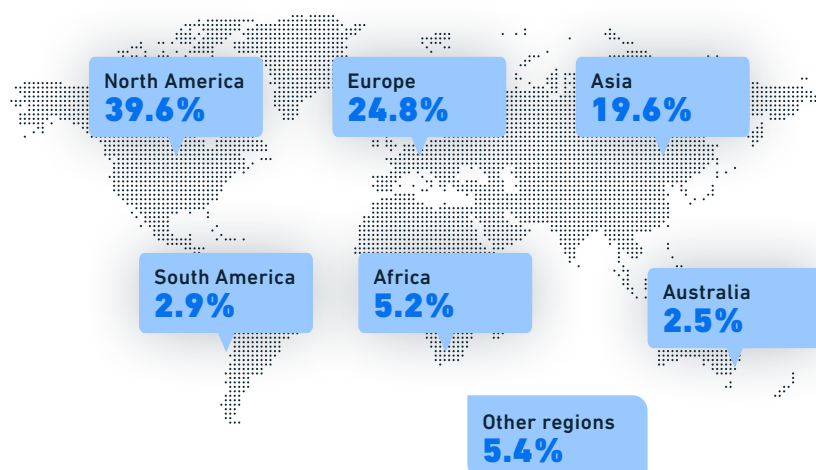
“

“The team at *Technology Networks* are incredibly responsive and efficient. They were quick to push our assets live and provided excellent support throughout our entire project.”

– *Thermo Fisher Scientific*

A Global Readership

Unlike many publications whose readerships are confined to a single region, *Technology Networks*' primary audience spans North America, Europe and Asia Pacific.



*Data from Google Search Console, Google Analytics and AHREFS. June 1, 2024 – June 1, 2025

Serving the Scientific Community

Technology Networks' communities provide focused coverage of the latest research, detailed examinations of emerging and established fields, as well as insight on the technologies and techniques that enable this work.

Community & Scope	
Analysis & Separations	Application of traditional and emerging analytical techniques across the life sciences, drug discovery and applied markets.
Applied Sciences	Developments in applied sciences including food and beverage science, environmental monitoring, forensic science and petrochemistry. Coverage now expanded to include POPs & PFAS, battery research, food authenticity, materials research and much more.
Biopharma	Research and technological advancements in all aspects of biopharmaceutical and vaccine design, development and manufacturing.
Cancer Research	Developments in cancer research, with a focus on genetics, diagnostics, therapeutics, immunology and cell biology.
Cell Science	All areas of cell biology and stem cell research, with a focus on cell culture technologies and organoids.
Diagnostics	Research developments and technological advances in molecular and clinical diagnostics.
Drug Discovery	Developments in basic, preclinical and clinical research, compound screening, ADMET, efficacy and pharmaceutical chemistry.
Genomics Research	Human, animal, microbial and plant genomics, including techniques such as gene sequencing, editing and engineering.
Immunology & Microbiology	The role of the immune system in health and disease, microbiome research, fundamental and applied microbiology.
Informatics	Advances in lab digitization and data integrity with focus given to research using bioinformatics, big data and AI.
Neuroscience	All aspects of neuroscience research, with a focus on techniques for monitoring and imaging the brain.
Proteomics & Metabolomics	All aspects of proteomics and metabolomics research, from analytical technologies to applications.

For detailed information and subscriber number insights for each community, please contact your Account Manager.

An Established Track Record

With over 23 years of experience in marketing to scientists, *Technology Networks* knows how to deliver successful campaigns. In the past 12 months, we have delivered **over 1,000 marketing programs** and **tens of thousands of qualified leads**.

2,000+
email campaigns

75,000+
landing page submissions

140+
webinars and online
symposia attracting

65,000+
registrations

600+
newsletter issues reaching

295,000+
subscribers

We Reach the Right People

Technology Networks engages with **1,000s of scientists** from the world's top companies and research institutes every day. Our database is made up of scientists from bench to boardroom across both academia and industry.

70,000+
industry scientists

140,000+
academic scientists

Staff Scientists	46,575	Professors/Assistant or Associate Professors	33,908
Lab Supervisors/Managers/Directors	22,541	Postgrads/Postdoctoral Fellows/Researchers	18,314
Physicians/Healthcare Professionals	15,347	Corporate Management	14,024
Sales & Marketing	11,124	Consultants	10,196
Engineers	6,808	Application Specialists	5,405

Earned Media

Technology Networks specializes in showcasing your scientific advancements through a variety of tailored media options. Whether you're launching a new product or sharing novel research findings, we are here to help position your message in a way that will resonate with our audience.

Media Opportunities:

Product News

Share your latest press releases and announcements in our dedicated Product News section.

Conference Coverage

Benefit from additional exposure through interviews and articles centered around key global scientific conferences.

Industry Insights

Highlight key industry trends and innovations including how these relate to your products and services in a Q&A style article, offering a digestible format for our readers.

Scientific Insights

Contribute articles that delve into recent advancements or offer detailed analyses of focused scientific topics.

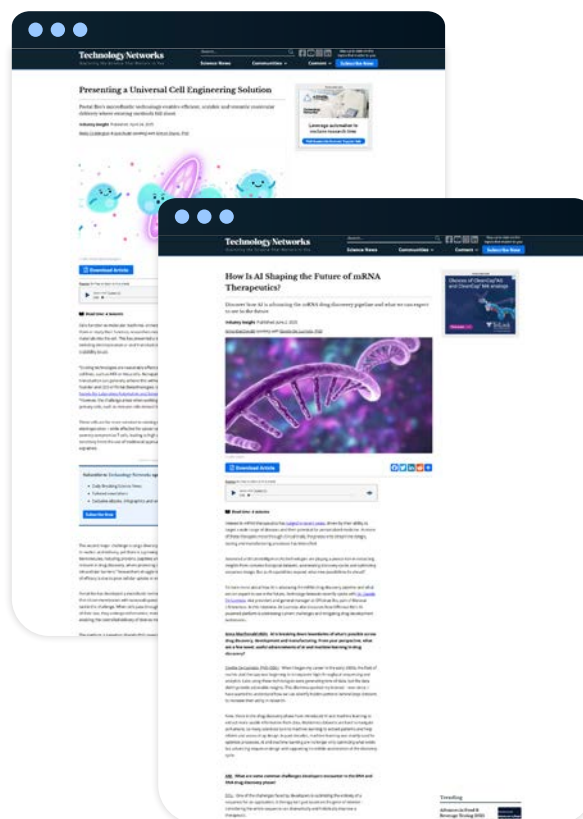
Research Spotlight

Use our easy-to-complete template to distill the essence of your recent peer-reviewed journal papers into short, punchy articles.



"Excellent work provided by TN staff in all areas of planning and execution - we look forward to working with TN again in the future."

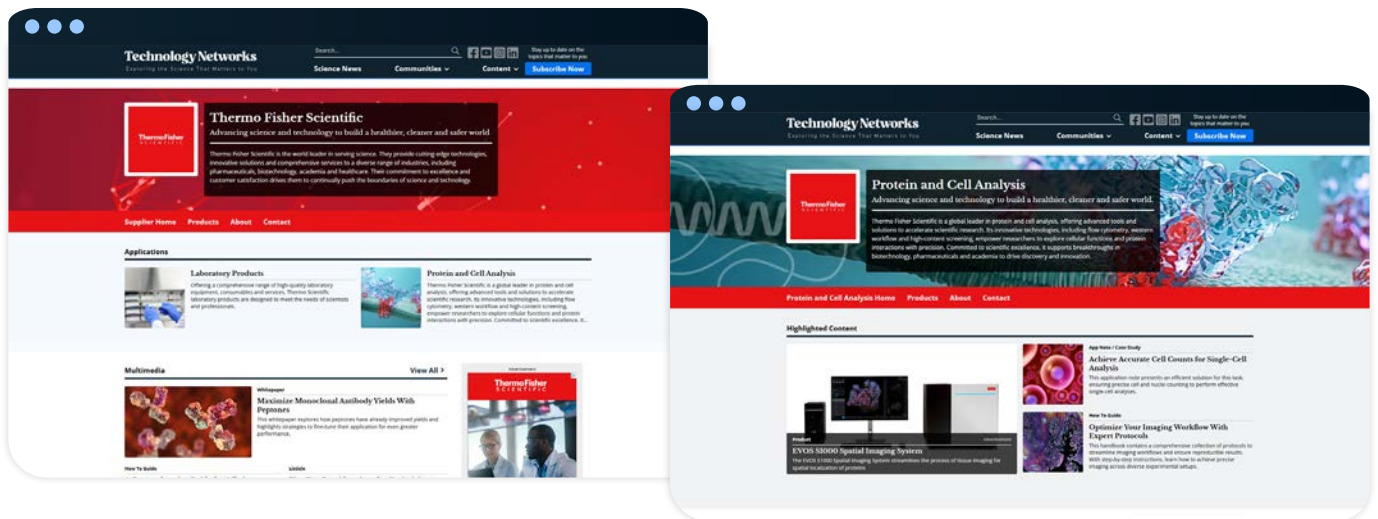
– *Product Marketing Manager,
Thermo Fisher Scientific*



For more information, please contact your Account Manager.

Supplier Hub & Supplier Pages

Supplier Pages offer a unique opportunity to house all your content and product information in one location on the *Technology Networks* website. All product and service providers will receive their own page as standard, with options to upgrade to a premium package with enhanced customization, categorization and product hosting services.



Premium Supplier Pages

Collate the content you publish and host with *Technology Networks* including videos, infographics, white papers, application notes, product news, webinars and much more in one easy-to-navigate location.

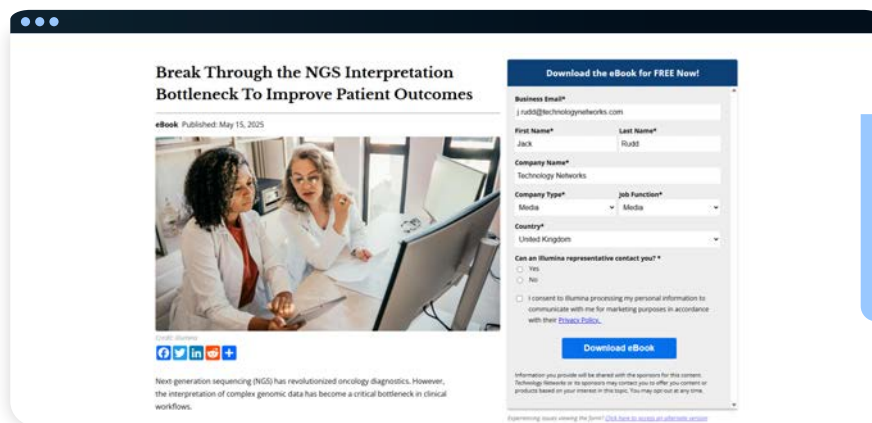
- Ability to add focused Application Areas to your organization's Supplier Page
- Up to 12 product listings per Application Area
- 1 x Featured Product per quarter (see page 28 for more information)
- A multi-channel marketing plan with monthly promotion, tracking and reporting
- Ability to feature specific content pieces within your Supplier Page and Application Areas
- Custom "About Us" description
- Custom hero banner
- Custom contact form
- Custom branding options
- And much more

Adding extra Application Areas to your premium Supplier Page helps provide focused resources for your target audiences, ensuring they find the content and products that are most relevant to their area of research.

Contact your Account Manager for details of optional extras and bundle pricing.

Pay-Per-Lead Campaigns – Powered by Strategy

Whatever your lead generation goal is, partnering with *Technology Networks* allows you to generate qualified leads through a consultative, data-driven approach. Backed by decades of editorial and marketing experience in science-focused marketing, our team works with you to identify the right content, audience and lead criteria. Whether you need top-of-funnel MQLs or pre-qualified SQLs, we tailor each campaign to meet your specific goals.



55,000+ leads
delivered in the last
12 months

Why Marketers Trust Us

- **Precision Targeting:** Reach the right personas through behavioral, topic and job role targeting.
- **Flexible Campaigns:** No rigid packages – just what you need, when you need it.
- **Collaborative Support:** Work closely with our team throughout your campaign lifecycle.
- **Campaign Versatility:** We use the content you provide, our own content and, if required, will develop new content to drive audience engagement and hit your lead goal.
- **Scientific Credibility:** Your content is elevated by expert editorial positioning and promotional support.
- **Results You Can Trust:** We don't stop until your lead goals are met – or exceeded.

Case Study:

200 Geo-Targeted MQLs & SQLs for an iPSC-Derived Cell Product & Service Supplier

Client Goal: 200 leads as part of a new product launch campaign with a focus on SQLs in specific sectors and targeted geographies including the UK, EU, North America, Australia, New Zealand and Japan.

Challenge: Identifying the right people, in the right roles and targeting them with a compelling message to ensure we met our client's specific lead criteria.

Our Solution: A combination of targeted email, multi-channel social media campaigns and our bespoke lead nurture process alongside the use of proprietary audience behavioral data.

Result: A consistent pipeline of qualified, hand-vetted leads provided at regular intervals over the course of 12 months.

A Smarter Path to Your Lead Goal

Our flexible approach enables us to support everything from one-off campaigns using content you already have right through to long-term, complex campaigns utilizing existing assets, new content and a stepwise strategy to move leads along your sales funnel.

We'll work with you to shape a lead-gen campaign that fits your goals, timeline and audience – and we won't stop until it's done right.

Campaign Step	What We Do
Audience Definition	Collaborate with you to define your target personas and qualification needs
Campaign Planning	We consult on and choose the best mix of content and channels for you
Editorial Positioning	Refine copy and design promotions with our science writers to ensure engagement
Smart Gating	Use qualifying questions to identify the right leads at the point of capture
Real-Time Optimization	Monitor performance and adjust campaigns mid-flight for maximum impact
Lead Handoff	Deliver leads in your preferred format at regular, pre-agreed intervals

Ready To Hit Your Lead Gen Goals With a Partner You Can Rely On?

Provide your content and our team will work with you to shape a campaign that fits your goals, timeline, and audience – and we won't stop until it's done right.

Contact your Account Manager for more information about our content-focused, campaign-based approach to lead generation.

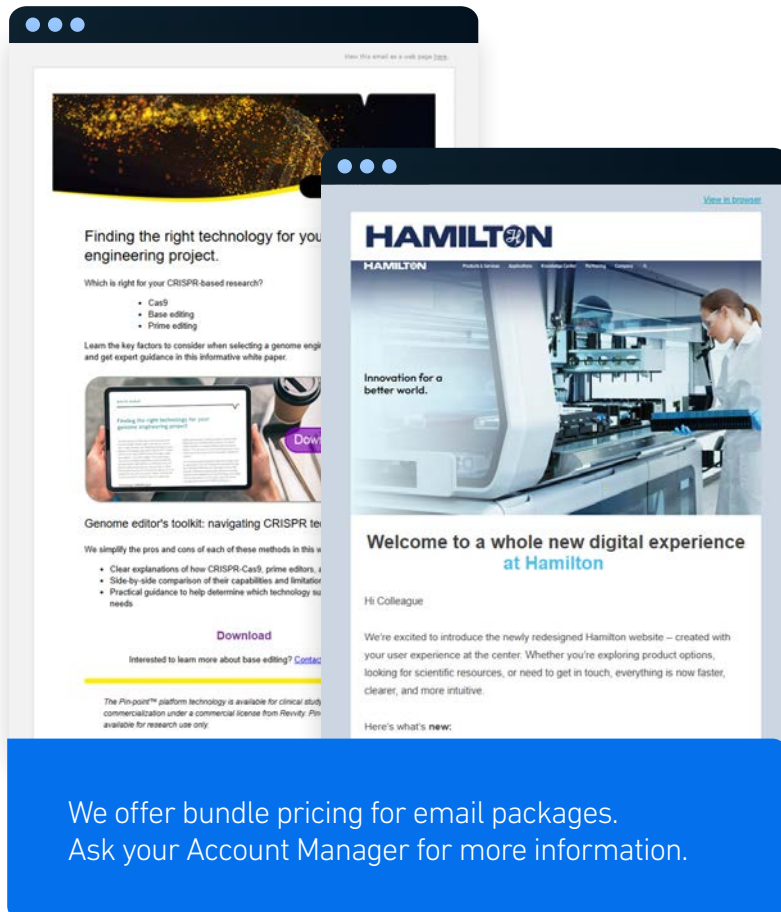


“We love working with the TN team. Very professional, friendly and flexible and looking forward to continuing to work with them in the future.”

– *Thermo Fisher Scientific*

Email Campaigns

Our email campaigns are proven to deliver high-quality leads. All campaigns are tracked to ensure you receive full details of those who click.



We offer bundle pricing for email packages.
Ask your Account Manager for more information.

Email campaigns provide:

- Dedicated eMarketing team
- A/B testing
- Ability to test multiple email clients
- [Segmentation](#) based on region, company type, job function and interests
- Guidance on email formatting and messaging to help drive optimal email results
- Ability to schedule time of send
- Option to schedule emails based on your recipients' time zones
- Fully tracked results

Boost Engagement With Email Nurture Campaigns

Guide your audience through every stage of the customer journey with targeted, personalized email campaigns to drive more opens, clicks and conversions.

Speak to your Account Manager to find out more.



“I’ve been working with *Technology Networks* for years. The team are responsive, helpful, friendly and professional – they’re just so easy to work with! There are a lot of other vendors who lack personality, but you’ll never get that with TechNet and they actually care about the customer’s goals and work with them to develop effective strategies.”

– *Sphere Fluidics*

Custom Webinars

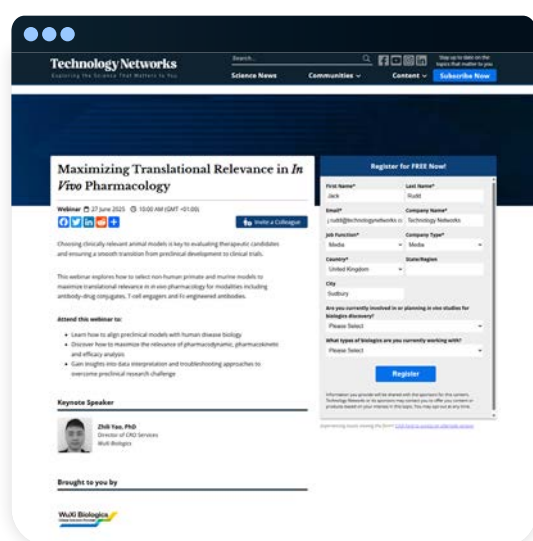
With over **600 webinars** delivered and more than **250,000 registrations** generated, *Technology Networks* has proven expertise in delivering engaging, high-impact webinars that do more than build lists.

Custom Webinars generate an average of*

450+
registrations

35%+
average attendance

100+
literature downloads



When you partner with our experienced team to run your webinars, you can expect to:

- Expand your audience reach with precision targeting
- Generate high-quality leads with relevant interest and intent signals
- Advance and qualify leads from your own existing database
- Interact directly with potential buyers to understand their challenges better
- Gain actionable insights to prioritize true sales-ready opportunities
- Benefit from fully tracked, transparent results

Our webinar package provides:

- A dedicated, in-house campaign manager and editorial support including moderation
- A flexible webinar platform with optional features such as polls, surveys and qualifying form fields
- A custom registration page capturing advanced data points to support qualification
- End-to-end marketing content creation, including custom HTML and promotional banners
- On-demand hosting and lead capture for 12 months
- MP4 recording provided post-webinar
- Performance reporting with a simple dashboard, including insights on which contacts are most sales-ready based on their engagement and participation
- Full audience question transcripts and poll results to guide your follow-up strategy

Looking To Drive More Audience Engagement?

We offer a range of session formats to help our customers reach their goals - Ask The Expert and panel discussions offer you an opportunity to engage your audience and learn more about their needs and interests.

Ask your Account Manager for more information.

* Data from *Technology Networks'* webinar program. July 1, 2024 - August 1, 2025

Custom Webinar Add-Ons

Speaker Sourcing

Need help finding the perfect speaker for your webinar? With experience recruiting over 100 speakers each year, our editorial team are ready to utilize their network to find the ideal presenter to meet your needs. Here's how it works:

1. You provide a brief outlining the type of speaker you need
 2. We provide a speaker shortlist for you to review and select from
 3. We handle all speaker communication and preparation throughout the entire process
-

Webinar Summary

Technology Networks can transform your webinar into written content to enhance visibility, extend its relevance and repurpose its content for broader use, enabling you to:

- Drive further audience engagement
 - Improve the lifespan of your webinar
 - Extract additional value from high-quality content
-

Extra Live Stream

Schedule an extra live stream to reach your target audience across multiple time zones.

Our webinar team can recommend suitable times to suit your needs.



"I can safely say this is the most MQLs we've had in the past two years from a webinar. Great job."

– *Peak Scientific*

Webinar Production Services

New for 2026

Already found the perfect speaker, identified your target audience and lined up your promotional plans but now need help with producing your next webinar?

Our webinar team can handle setup, production, hosting and provide you with a direct reporting link, leaving your team to focus on marketing the session to your audience.

2026 Editorial Calendar

	January	February	March	April	May	June	July	August	September	October	November	December
Articles	Cryopreservation	Immune Cell Imaging	AI in Drug Discovery	PFAS	Emerging Druggable Targets	qPCR	Data Integrity	Water Analysis	Metabolomics	Ancient DNA	Immunity & Aging	Single-Cell Analysis
	Cell Therapies	Biomarker Discovery	Organoids	AI & Lab Sustainability	Food Analysis	Plasma Proteomics	Cell Line Development	Next-Generation Antibody Engineering	Synthetic Biology	Antimicrobial Resistance	High-Throughput Screening	RNA Therapeutics
Infographics	Tumor Microenvironment	Autoimmunity	Spatial Proteomics	Epigenetics	Lab Automation	Chromatography-Free MS	Molecular Glues, PROTACs & Targeted Protein Degradation	MULTISPONSOR INFOGRAPHIC: Flow Cytometry	Cancer Immunology	Biopharma QC	Extracellular Vesicles	Antibody-Drug Conjugates
	HPLC	Drug Delivery	MULTISPONSOR INFOGRAPHIC: Single-Cell Analysis	Lipidomics	MULTISPONSOR INFOGRAPHIC: Multiomics	MULTISPONSOR INFOGRAPHIC: Synthetic Biology	Liquid Biopsies	MULTISPONSOR INFOGRAPHIC: PFAS	Disease Biomarkers	Drug Kinetics	Unbiased Proteomics	AI in Cell Image Analysis
Listicles		Long-Read Sequencing										
			Innovations in HTS	Western Blotting in Translational Research	ICP-MS Applications							
How To Guides												
eBooks												
Special Issue Newsletters												

Articles

Focusing on key themes, the latest research and technologies, our articles are perfect for promoting your products and educational pieces.

- Sponsors receive:**
- In-article advert
 - Landing page with 50 guaranteed leads
 - Featured product listing (1 month)

Infographics

Helping simplify complicated subject matter, *Technology Networks'* infographics are both visually engaging and educational.

- Sponsors receive:**
- Logo on infographic and landing page
 - 50 to 150 guaranteed leads
 - Option to include up to 3 linked insights, directing readers to sponsors' resources (single-sponsor infographics only)

Multisponsor infographics offer up to 2 sponsor positions.

Listicles

Technology Networks' listicles present the latest research and technologies in an easily digestible format.

- Sponsors receive:**
- Logo on listicle and landing page
 - 100 to 150 guaranteed leads

Multisponsor listicles offer up to 2 sponsor positions.

How To Guides

Written by researchers and subject-matter experts, *Technology Networks'* how to guides provide readers with invaluable advice for optimizing their laboratory practice.

- Sponsors receive:**
- Logo on guide and landing page
 - 75 to 150 guaranteed leads

eBooks

eBooks provide readers with a high-quality resource containing original content from *Technology Networks*.

- Sponsors receive:**
- Full page advert within eBook
 - Logo on front cover
 - Logo on landing page
 - 150 to 250 guaranteed leads
 - Option to contribute an article

Special Issue Newsletters

Special Issue Newsletters focus on hot topics and emerging trends providing a platform for you to showcase your solutions to a highly engaged, targeted audience via an exclusive sponsorship package.

2026 Editorial Calendar (Digital)

	January	February	March	April	May	June	July	August	September	October	November	December
Online Symposia		Automation & AI: Building the Digital Lab	Cell & Gene Therapy	Organoids & Microphysical Systems	Smart Bioprocessing & Digital Manufacturing	The Landscape of Cancer Research: Advances in Immuno-Oncology	Advances in Food & Beverage Testing	TEACH ME IN 10: Synthetic Biology	Advances in Drug Discovery & Development	Advances in Proteomics & Metabolomics	TEACH ME IN 10: Accelerating Cell & Gene Therapy	
		Advances in Battery Research			The Spatial Biology Revolution							
Webinars	PFAS	TECH SPOTLIGHT: Target-Based Drug Discovery	Cell-to-Cell Communication in Cancer	TECH SPOTLIGHT: Lab of the Future	AI and CRISPR Genome Editing	TECH SPOTLIGHT: Antibodies & Screening	Diagnostics & Biomarkers	TECH SPOTLIGHT: Mass Spectrometry	Cell & Gene Therapies	TECH SPOTLIGHT: High-Throughput Screening	Multiomics	TECH SPOTLIGHT: Single-Cell Analysis
Webinar Series				Food Safety				Therapeutic Antibodies				Cancer Research
Ask The Expert	Organoids		NGS		Sustainable Science		Virology		Battery Research		Environmental Monitoring	
Teach Me in 10	qPCR Applications	Food & Beverage Testing	Lab Automation	Spatial Biology	Advances in Multiomics	Battery Research	Advances in Mass Spectrometry	Lab Sustainability	Proteomics	Drug Discovery & Development	High-Throughput Screening	Environmental Analysis
Shaping Science	Biologics & Biosimilars	Drug Discovery	Synthetic Biology	NGS	Cell & Gene Therapies	PCR	Single-Cell Analysis	AI Applications in Research	PFAS Analysis	Bioprocessing	Flow Cytometry	Proteomics

Online Symposia

Online Symposia offer our audience free access to talks by world-renowned scientists, presentations from industry vendors and valuable networking opportunities and features. A full breakdown of sponsorship packages is available on pages 18–19.

Webinars

Our webinars provide free access to technical presentations by leading scientists and subject-matter experts, covering innovative research and trending topics. More details can be found on page 20.

Sponsors receive:

- Full registration and attendee lists
- Logo on landing page
- Ability to list literature in handouts section

Webinar Series

Webinar Series' offer our audience exclusive access to in-depth episodes focused on the latest trends and technologies. Featuring a blend of expert presentations and interactive Q&A sessions, our Webinar Series are designed to provide diverse and engaging content tailored to industry professionals. See page 21 for sponsorship details.

Ask The Expert

Our ATE series offers our audience the chance to engage with and learn from pioneering researchers and scientists in a live digital setting. More details can be found on page 20.

Sponsors receive:

- Full registration and attendee lists + the full list of audience questions
- Logo on landing page
- Mention or special thanks during live session
- Ability to list literature in handouts section

Teach Me in 10

With over 800,000 views, Teach Me in 10 videos effectively engage our audience by delivering research presentations in a concise and impactful format. See page 23 for details.

Sponsors receive:

- Featured Video listing on *Technology Networks* (1 month)
- Inclusion in most relevant newsletter
- Posts on social media

Shaping Science

Optimized for key B2B social media platforms like LinkedIn, this interview-based format is perfect for showcasing your expertise to your target audience. See page 24 for details.

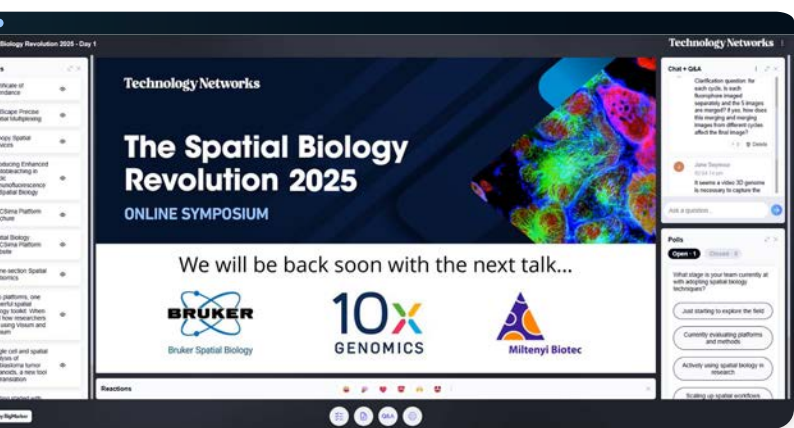
Sponsors receive:

- A choice of 3 video interview styles
- 3–5 social media-optimized short-form videos
- Onsite video listing
- Integrated marketing program including social media and eNewsletter placements

Online Symposia

Our 2026 online symposia will provide users with free-of-charge access to talks from world-leading scientists, presentations from vendors and invaluable networking opportunities. All of our events feature a fully interactive platform, a resource hub with related literature from our sponsors and engaging elements such as live polls and post-event surveys.

Our Events Delivered*



Sponsorship Opportunities

Technology Networks' online symposia are a proven, effective alternative to in-person events that provide sponsors with an ability to reach and engage with industry decision makers from around the world.

Sponsors benefit from receiving qualified leads and comprehensive analytics reports, making online symposia a low-fuss, effective campaign option.

Platinum Sponsor	Technology Spotlight	Standard Sponsor
Standard sponsorship package plus: 45-minute talk and MP4 file - Banner on platform for live event - Option to include poll question and breakout rooms for talk attendees - Option to select up to 5 questions for post-event survey	Standard sponsorship package plus: 20-minute talk and MP4 file - Banner on platform for live event	- Full registration and attendee list - Host up to 10 content pieces in the event's resource area - Logo on promotional materials and platform

*Data from Technology Networks' online event program. June 1, 2024 - July 1, 2025.

2026 Online Symposia

Online Symposia Summaries

Automation & AI: Building the Digital Lab - February 18-19, 2026

This event will explore the automation, cloud-based lab systems, machine learning and digital twins that will power the next generation of connected, intelligent laboratories.

Advances in Battery Research - February 25, 2026

As demand for reliable and sustainable energy production and storage continues to grow, this event will provide a platform to explore the latest developments in battery innovation.

Cell & Gene Therapy - March 18-19, 2026

Covering scientific, clinical and manufacturing perspectives, this event will offer a comprehensive look at the innovations and challenges that will shape the next generation of advanced therapies.

Organoids & Microphysiological Systems - April 29-30, 2026

This event will highlight advances in developing and applying complex biological models, including patient-derived organoids, iPSC-based systems and CRISPR-edited constructs.

Smart Bioprocessing & Digital Manufacturing - May 20, 2026

New for 2026, this event will cover continuous processing, single-use technologies and AI-driven tools that are enhancing efficiency, control and scalability in biomanufacturing.

The Spatial Biology Revolution - May 27-28, 2026

This event will address emerging methods for high-resolution spatial analysis, offering new perspectives on tissue architecture, disease mechanisms and therapeutic targets.

The Landscape of Cancer Research: Advances in Immuno-Oncology - June 17-18, 2026

This event will provide a wide-ranging view of immuno-oncology and its role in the future of cancer treatment. Through discussions on current progress and ongoing challenges, attendees will explore how immune-based strategies are reshaping oncology research and patient care.

Advances in Food & Beverage Testing - July 22-23, 2026

Ensuring the quality, safety and authenticity of food and beverages is a global priority. This event will highlight the key technologies, testing strategies and regulatory developments that support a transparent and trustworthy global food system.

Teach Me in 10: Synthetic Biology - August 19, 2026

Hosted by subject matter experts these concise sessions will explore emerging techniques, practical applications and the future potential of synthetic design in biology.

Advances in Drug Discovery & Development - September 23-24, 2026

Now in its sixth year, our flagship event will explore emerging trends, technologies and strategies shaping the future of therapeutic innovation. From early discovery to development and beyond, insights will focus on the evolving landscape of modern drug research and its real-world impact.

Advances in Proteomics & Metabolomics - October 28-29, 2026

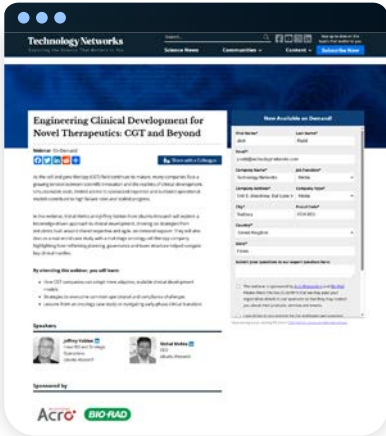
Proteomics and metabolomics continue to reveal new dimensions of biology, disease and therapeutic opportunities. This event will explore advances in analytical tools, data integration and applications that are expanding what's possible in systems biology and precision research.

Teach Me in 10: Accelerating Cell & Gene Therapy Development - November 18, 2026

In a series of rapid, expert-led sessions, this event will spotlight the tools, technologies and strategies driving faster, smarter progress from early research through to scalable manufacturing in cell and gene therapy.

Editorial-Led Webinars

Technology Networks' editorial-led webinars provide our audience with free access to talks from carefully selected leading scientists and subject-matter experts. Our editorial team choose trending subjects aligned with our community coverage to ensure our webinar program remains at the forefront of cutting-edge research. Our sessions are delivered via a range of formats including traditional presentation-led webinars, panel discussions and Tech Spotlight talks, ensuring our audience are provided with engaging, valuable content that meets their needs every time.



Editorial-Led Webinars Generate an Average of*

400+

registrations

15+

audience questions

Looking for a Talk?

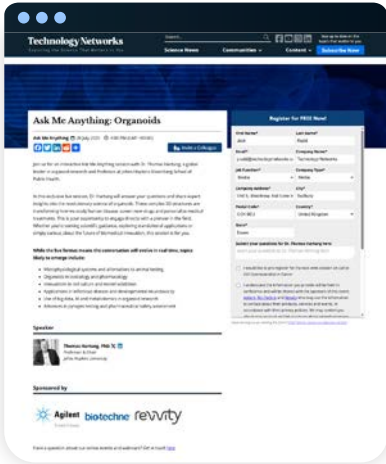
Tech Spotlight webinars offer you a 15-minute opportunity to showcase the value of your solutions alongside a research-focused session.

Ask The Expert – Editorial

Ask The Expert is a unique live Q&A experience designed to foster meaningful dialogue between subject-matter experts and scientific audiences. Built for engagement, this session format invites real-time, text-based questions that create a dynamic, unscripted conversation.

Our editorial Ask The Expert sessions offer our audience:

- Direct access to leading experts
 - The ability to submit questions before and during the event
 - A flexible format that adapts to audience curiosity and interests
- Access to supporting resources curated for deeper learning
 - An exclusive opportunity to participate in a timely scientific discussion



ATEs Generate an Average of*

300+

registrations

30+

audience questions

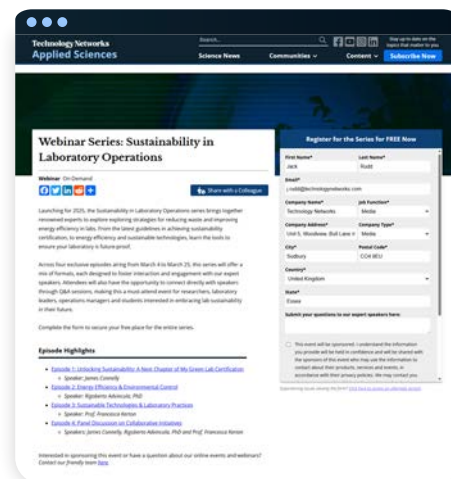
*Data from Technology Networks webinar and AMA program. June 1, 2024 - July 1, 2025.

Editorial Webinar Series

We recognize that many areas of research and the technology associated with this work are made up of complex, interconnected topics and ideas. Our Webinar Series provide our audience with a unique opportunity to explore and understand key themes at a deep level through a program of linked editorial sessions delivered by expert speakers.

Sponsorship options include:

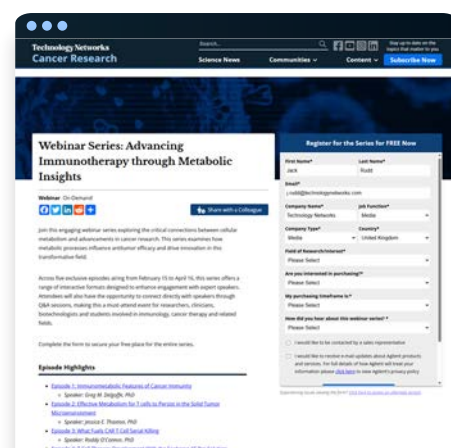
- Featured Sponsorship. Includes the opportunity to create an individual custom episode within the series.
- Standard Sponsorship also available.



Webinar Replays

Webinar Replays are an episodic webinar program designed to extend the life and reach of your best digital content. By leveraging existing presentations and recorded material, you can create a cohesive, high-impact series that re-engages your audience with relevant updates, fresh expert commentary and interactive discussion. This approach maximizes ROI on past investments while building ongoing brand presence, thought leadership and lead nurturing, all without starting from scratch.

- Reimagine and repackage existing assets into valuable, new experiences
- Keep your brand front-of-mind by providing a structured, multi-part series that encourages repeated participation and deep learning
- Collect progressive data and engagement signals across each episode to prioritize high-intent prospects and nurture them through the funnel
- Save time and resources by using proven, high-quality materials rather than developing entirely new content every time



Package 1

Simply repurpose existing recorded sessions housed in a single, branded content hub.

Package 2

Repurpose existing assets and have the opportunity to add up to 3 new custom sessions to your content hub.

Ask your Account Manager for more information.

Custom Online Symposia

Are you looking to host an online symposium that is focused on your products, your applications and tailored to your target audience? With our exclusive online symposia, you can utilize *Technology Networks*' expertise to produce, host and market your event.

Whether you are wanting to use our tried-and-tested approach or a bespoke format, our experienced production team is on hand to deliver a seamless event.

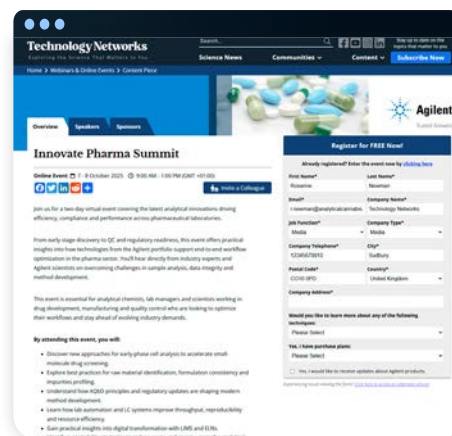
Event Package:

- Fully managed service including a dedicated Project Manager
- Up to 4 45-minute speaker presentations, each followed by a 15-minute Q&A session
- One 20-minute Technology Spotlight presentation, followed by a 10-minute Q&A
- Optional 60-minute panel discussion with up to 4 speakers
- Custom-branded registration and event landing page
- Moderation provided by *Technology Networks*
- Comprehensive reporting including registration list, active user list during live event dates, attendee lists for each session and tracked literature downloads
- Easy-to-understand reporting summary with a dashboard outlining how we performed versus your original goals for the event
- Virtual event environment will be maintained for up to 12 months, complete with monthly reporting



"This symposium provided valuable insights into cutting-edge advancements in gene editing, cell-based therapies and their potential in treating various diseases. I'm grateful to the speakers and organizers for sharing their expertise and facilitating engaging discussions on the future of regenerative medicine. Looking forward to applying this knowledge in my research endeavors!"

**- Bioinformatics Analyst,
BioTecNika**



Custom Teach Me in 10 Symposia

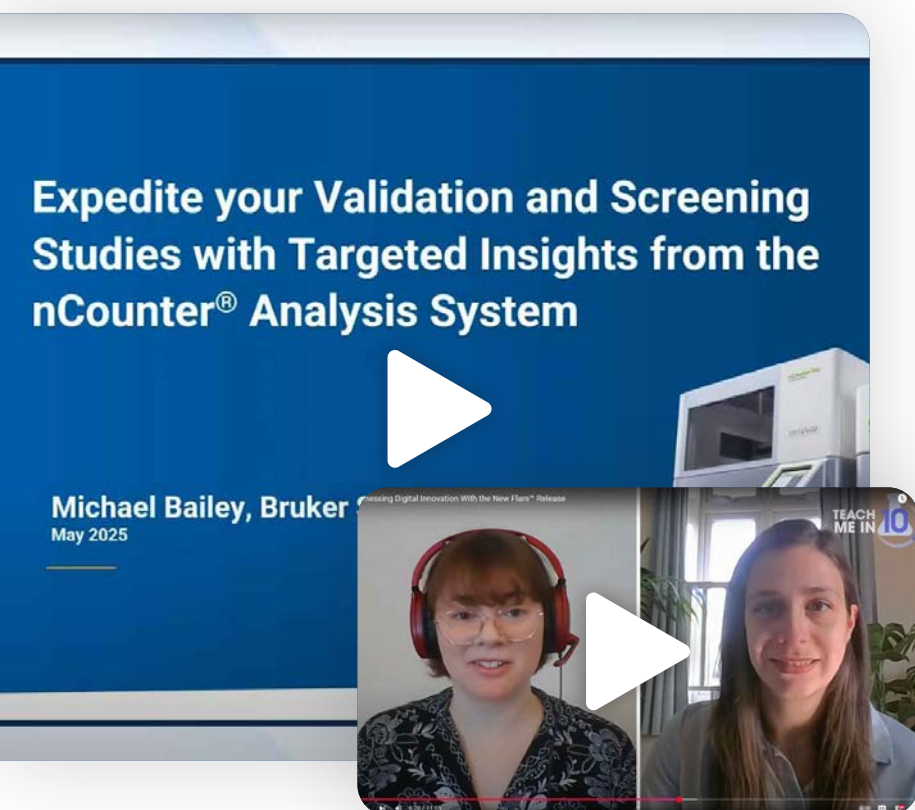
Building on the success of our editorial-led Teach Me in 10 style online symposia, we now offer this alternative engagement-focused format. Covering a topic of your choice, this format enables you to deliver concise, informative and digestible sessions that help engage your target audience.

Ask your Account Manager for more information.

Teach Me in 10

[Teach Me in 10](#) invites scientists to present and summarize their research or a scientific concept in 10 minutes or less. Having generated over **800,000 views**, Teach Me in 10 is hugely popular with our audience of scientists.

These videos are ideal for companies looking to showcase their expertise in a particular field, demonstrate new product developments or have a customer describe their research.



“Teach me in 10s have been a valuable piece of content for our programs. With attention spans becoming shorter, these are the perfect length videos to highlight a product or provide education on a specific technique. The whole Teach Me in 10 team is wonderful to work with and the final output is great quality.”

- Corning

The Teach Me in 10 package includes:

- Company logo throughout video
- Featured Video placement on the *Technology Networks* website
- Related advert on the Breaking Science News eNewsletter
- A speaker of your choice
- Shares on our relevant social media pages
- Option to include slides or graphics
- Option for an interview format

Upgrade Your Package

Our enhanced multi-channel promotional package increases the reach of your video through targeted campaigns.

Contact your Account Manager for more information.

Shaping Science

Our latest video product is designed to elevate your status as a thought leader in the scientific community. Optimized for key B2B social media platforms like LinkedIn, this interview-based format is perfect for showcasing your expertise to your target audience. Leveraging our extensive video production and social media experience, we assist in producing compelling content that resonates with our global audience of scientists.

By putting human expertise and passion at the forefront, this approach creates content that stops the scroll and grabs attention in a personable, informative and entertaining way.

Highlight your innovations and insights through professionally crafted videos that include:

- Option to select from one of three interview focuses: Products & Services, Customers or Partners in Academia or Industry, Corporate Initiatives
- 3–5 social media-optimized short form videos
- Onsite video listing
- Integrated marketing program including social media and eNewsletter placements

Interested in Our Other Video Creation Services?

You can find an overview of all of our video creation services on Pages 30 & 31 or contact your Account Manager to request a copy of our Custom Content Creation media kit.



“

“Working with *Technology Networks* on our content creation is an absolute pleasure. Their team of experts consistently deliver high-quality content that aligns with our creative vision, objectives and critically meet our brand standards. The collaboration process is seamless, from their in-house knowledge, which enables them to develop compelling narratives from complex topics, through to their exceptional patience and flexibility to pivot according to our evolving needs. I highly recommend!”

- *Cytiva*

You can find details of our editorial-led Shaping Science video schedule for 2026, along with featured topics and their respective production months on pages 16 & 17.

We Make Science Social

Technology Networks' social media pages ensure that our reach does not stop at the website. We continue the discussion across Facebook, Instagram and LinkedIn.

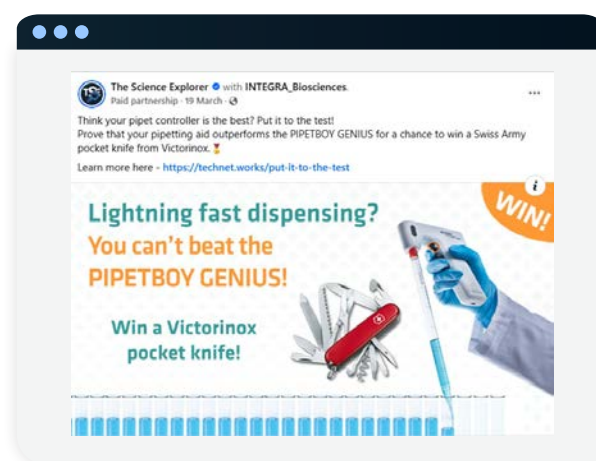
4 M+
followers

340,000+
monthly engagements

3 M+
monthly impressions

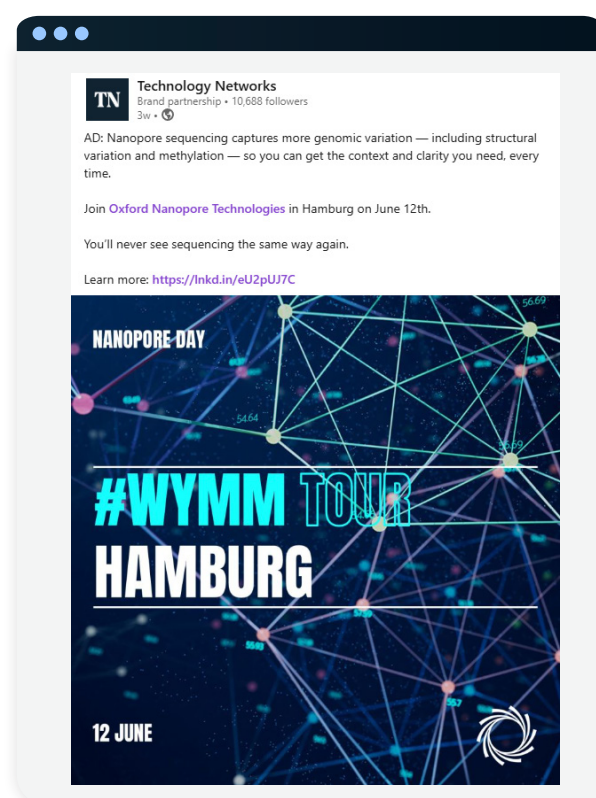
Facebook Posts

With millions of global followers and monthly impressions across our Facebook pages, *Technology Networks* is uniquely positioned to boost your social media reach and visibility. Whether you are looking to drive brand awareness, video views or impressions, our Facebook pages can help you achieve your marketing goals.



LinkedIn Posts

With a diverse and engaged scientific following on our LinkedIn page, *Technology Networks* can help amplify your message and position your brand in front of your target audience. From boosting brand awareness to driving traffic and meaningful impressions, our LinkedIn placements help share your message where it matters most.



Community eNewsletters

Technology Networks circulates [13 community eNewsletters](#), each tailored to a specific area of research or analysis. Our eNewsletter sponsorship opportunities are an affordable way for you to ensure that your message reaches your target audience.

Conference Coverage

Our community eNewsletters feature special issues for conferences, perfect for showcasing existing products, launching new products and highlighting key applications.

2026 show coverage includes SLAS, AACR, ASMS, SFN and ASHG. Don't see your event listed? Contact your Account Manager for more information.

All eNewsletter Clicks Are Monitored and Where Third Party Permission Allows, We Provide Full Contact Details of Respondents.

Community	eNewsletters
Analysis & Separations	Analytical Techniques
Applied Sciences	Environmental Analysis Food & Beverage Analysis Materials Science
Biopharma	Biopharma
Cancer Research	Cancer Research
Cell Science	Cell Science
Diagnostics	Molecular & Clinical Diagnostics
Drug Discovery	Drug Discovery
Genomics Research	Omics Sciences
Proteomics & Metabolomics	
Immunology & Microbiology	Immunology & Microbiology
Informatics	Lab Informatics & AI
Neuroscience	Neuroscience

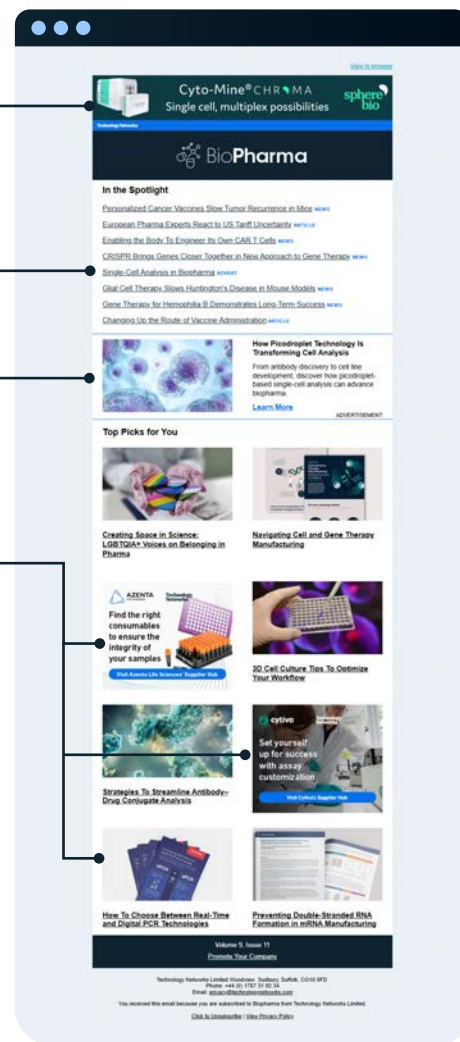
Community eNewsletters

Utilizing a **HubSpot optimized design**, our community eNewsletters reach the inbox of more scientists than ever before.

550+
newsletter issues delivered to
295,000+
subscribers

Issue sponsorship

Mini ad



Breaking Science News

Circulated daily, **Breaking Science News** allows companies to **maximize coverage** of broadly applicable products across *Technology Networks'* range of interest areas. Our newsroom reports on the latest stories across our 12 communities, ensuring our daily newsletter meets the ever-changing needs of our **diverse audience**.

Special Issue Newsletters

New for 2026

Focusing on a range of hot topics, our special issue newsletters provide you with the opportunity to showcase your products and services to a highly targeted audience segment with an **exclusive sponsorship package**.

February Spatial Biology

April CRISPR

June High-Throughput Screening

August PFAS

October Biomarkers

December Proteomics

Featured Products

To maximize the number of onsite inquiries and to optimize organic search performance, we offer enhanced Featured Product listings to help our readers understand the key features and benefits of your solution. Alongside front-page promotion and eNewsletter placement, they include:

1 A fully customizable “Request for Quote” form positioned directly alongside your product.

2 A link to a URL of your choice for users who want to learn more.

3 Optional product specifications to communicate product features and further improve search performance.

4 Your company’s bio to build trust in your organization.

5 Related content to drive more engagement, including a link to your dedicated Supplier Page.

6 A follow up email campaign targeted at any user on our database who visits your Featured Product.

The screenshot displays the 'Illumina Connected Insights' featured product on the Technology Networks website. The layout includes a header with navigation links, a main content area with the product title and description, a 'Request Information' form, product specifications, and related content. The form includes fields for email, first and last name, company, job function, and country, along with a 'Submit Request' button. The product specifications section lists various capabilities such as platform compatibility, assay compatibility, genomic signatures, comprehensive filtering, user-friendly reporting, data input compatibility, variant classes, external knowledge sources, automation and classification, and visualizations. The related content section includes a link to 'Streamline Somatic Variant Interpretation' and a link to 'About Illumina, Inc.'.

1 Request Information

Email*
j.russ@technologynetworks.com

First Name* Last Name*
Jack Ruoff

Company* Job Function*
Technology Networks Media

Country*
United Kingdom

Message

Can an Illumina representative contact you?
☐ Yes
☐ No

☐ I consent to Illumina processing my personal information to contact me by email and/or phone for marketing purposes in accordance with their [Privacy Policy](#). I understand I can [withdraw my consent/unsubscribe](#) from being contacted by the sponsor at any time by clicking [here](#).

[Submit Request](#)

2 Illumina Connected Insights

The Connected Insights software harnesses extensive knowledge sources via powerful APIs integrations for streamlined variant interpretation, including prioritization of relevant clinical trials, drug labels, and guidelines for clinical research. Control over your standardized workflows enables flexibility, and automation speeds your time to relevant insights with procedural consistency. Connected Insights helps you address the interpretation bottleneck and move our understanding o...

[Read more](#)

3 Product Specifications

Platform compatibility	Broad spectrum of NGS systems and robust APIs for implementing within digital ecosystems, including EHR/EMR	Data input compatibility	VCF from DRAGEN software or any other secondary analysis solution with seamless data flow
Assay compatibility	Wide range of DNA or RNA assays with VCF output; supports solid tumor assays, Assay compatibility liquid biopsy assays, hematological malignancy testing, panels, WES, WGS, and whole transcriptome sequencing	Variant classes	Small variants (SNVs, indels), CNVs, SVs, fusions, LOH, and splice site variants
Genomic signatures	TMB, MSI, HRD (GR), and tumor ploidy	External knowledge sources	> 55 sources, including ClinVar, ClinGen, COSMIC, ClinCC, ClinTrials, and Mastermind
Comprehensive filtering	Includes variant frequency, quality scores, read depth, variant type, functional impact, and others	Automation and classification	Supports variant filter presets for key test parameters, VCC guideline-based oncogenicity prediction, and draft report generation
User-friendly reporting	Enables generation of custom reports that can be optimized based on disease research focus	Visualizations	IGV, genome plots for SVs, CNVs, coverage and B-allele ratio, Circos plots, VAF distribution, fusion plots, and more

5 Featured Content

Streamline Somatic Variant Interpretation

Discover how the Connected Insights can streamline user-defined variant interpretation research workflows and reduce the time it takes to generate meaningful insights, all with a single vendor workflow.

4 About Illumina, Inc.

At Illumina, our mission is to improve human health by unlocking the power of the genome. Our sequencing by synthesis chemistry is used to generate high-accuracy sequence data in studies around the globe. Our microarrays also provide accurate, high-throughput genotyping for a range...

[Read more](#)

5 Interested in seeing more content from Illumina, Inc.?

Discover all their latest news, webinars, products and more by clicking the link below.

[View the Illumina, Inc. Supplier Hub](#)

NEW FOR 2026

Product & Technology Insights

Product & Technology Insights enable you to highlight a key product or service and how it helps solve real world research challenges in an open-access, engaging, search-optimized short-form article. Contact your Account Manager for more information.

Featured Videos

With prominent placement on the *Technology Networks* website and your choice of two of our community pages, Featured Videos increase **brand awareness** and enable **lead generation**.

The featured video package includes:

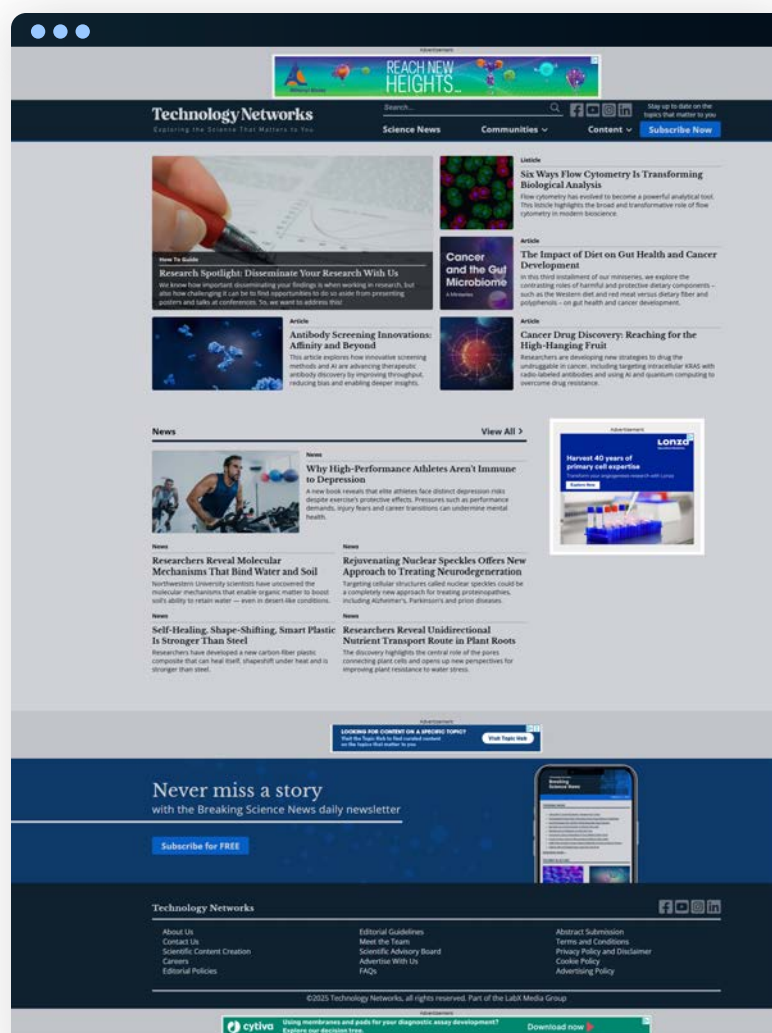
- Call-to-action buttons
- Listing on relevant community newsletters
- Posts on *Technology Networks'* Facebook pages



Banners

With hundreds of thousands of unique visitors each month, banners on *Technology Networks* receive significant exposure. By featuring on our communities and homepage, you can be confident that your banners are seen by your target audience.

Banner	Size
Scrolling Footer Banner	960 x 45 320 x 50 (mobile)
Leaderboard	728 x 90 320 x 50 (mobile)
Premium Inline Rectangle	300 x 600 300 x 100 (mobile)
Inline Rectangle	300 x 250 300 x 100 (mobile)



Custom Content Creation

Technology Networks' Custom Content Team has delivered over 520 unique pieces of content and more than 34,000 qualified leads. From small, one-off projects to full campaigns, we work closely with you throughout the creative process so you can be confident that your content resonates with your target audience. We provide a broad portfolio of written and video services:



Infographics

Very popular with our audience, infographics enable you to present complex topics in a visually appealing and engaging format.

eBooks

We offer five different eBook options that combine original content and the option to repurpose existing resources.

NEW FOR 2026

Try out our new eBook Express, designed to deliver high-quality content in significantly less time and with substantially less lift for you.

Articles

Pitched at scientists with a high level of understanding in a topic/field, our articles examine a scientific topic in detail and can include comments from key opinion leaders.

Listicles

Presented in a list format, listicles are useful to present research applications and technologies in a concise and easily digestible format while highlighting the breadth of your product's applications.

How To Guides

This format is ideal to showcase best practices and provide readers with invaluable tips and tricks, helping to highlight your company's expertise.

98% of our customers rate the quality of our content as "excellent" or "good"

*Data from client satisfaction survey 2022–2025

Product & Technology Insights

New for 2026

This new product is an easy and fast alternative to showcase your offerings to a wide audience. Just tell us which product you would like to feature, and we will create an engaging piece that's optimized for search.

Technical Writing

Our team of expert science writers can work with you to produce technical content such as app notes, posters and case studies that are both scientifically rigorous and engaging.

Surveys & Business Intelligence

New for 2026

Tap into our scientific audience to gather rapid, actionable insights through branded surveys and custom research products – ideal for lead generation, market exploration or building thought leadership.

Teach Me in 10

These short videos are ideal to showcase your expertise in a highly engaging, concise format. With over 800,000 views, our Teach Me in 10 videos continue to be hugely popular with our audience. See Page 23 for more information.

Video Podcasts

Simply choose the topic and speakers, and our dedicated podcast team will take care of the rest. Video Podcasts are ideal for those looking to take a discursive approach, build audience connections and establish thought leadership.

Science Spotlight

This video series allows you to turn your poster into a professionally produced video and amplify the reach of your research across the scientific community.

Check out our Custom Content Media Kit to learn more about Science Spotlight topics available for sponsorship

Shaping Science

Optimized for social media platforms, this interview-based format is ideal to elevate your status as a thought leader in the scientific community.

To request a copy of our Custom Content Creation Media Kit, please contact your Account Manager.



ADVERTISING INQUIRIES

Kelly Giles

Global Sales Director

kgiles@labxmediagroup.com
+44 (0) 1787 314 951

Rob Alderman

Sales Director

r.alderman@technologynetworks.com
+44 (0) 1787 319 234

EDITORIAL INQUIRIES

Jack Rudd

Editorial Director

j.rudd@technologynetworks.com
+44 (0) 1787 315 116

REPORTING & OPERATIONS

Mark Hammond

Team Lead, Sales Coordination

m.hammond@technologynetworks.com
+44 (0) 1787 314 959

MARKETING & EVENTS INQUIRIES

Mikaela Svetlinska

Team Lead, eMarketing
Services Team

m.swietlinska@technologynetworks.com

Roxanne Newman

Senior Manager, Webinars
and Virtual Events

r.newman@technologynetworks.com

TECHNOLOGY NETWORKS Ltd

Woodview | Bull Lane | Sudbury | CO10 0FD | UK

Tel: +44 (0) 1787 319 234

www.technologynetworks.com
info@technologynetworks.com

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